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Reason for the establishment of Chain Information Company

The Company considers that, “cross-border trade which based on Internet” has become the new driver for the PRC’s economic growth since 2014. Based on the statistics information from the General Administration of Customs and China E-Commerce Research Center, it is expected that the scale of cross-border trade market will reach 1,000 billion U.S. dollars in 2018. During the period, the electronic data products from it have an explosively growth, data services which based on cross-border trade will be a new business opportunity. The customs of the PRC at various levels, domestic small and medium-sized cross-border e-commerce enterprises and consumers have gradually turned to the cross-border trade information services. Through the establishment of Chain Information Company, the Company can cooperate with big data talents in relevant industries, and seize the opportunities to develop big data technology in the field of cross-border trade and its application. On one hand, to strengthen the work on customs data services, assist the customs to construct the data model which based on big data, develop new type of customs business platform, provide comprehensive information services including data collection, data analysis, data sensitization and data cleaning. On the other hand, provide services which based on data driven to domestic small and medium-sized cross-border e-commerce enterprises and consumers, and strive to be the leading information services operator in the field of cross-border trade. Chain Information Company shall be an important part for the Company to create an intelligent logistics ecosystem.

Implications under the Listing Rules

As the relevant applicable percentage ratios in respect of the establishment of Chain Information Company are less than 5%, therefore for the establishment of Chain Information Company does not constitute a discloseable transaction of the Company under Chapter 14 of the Listing Rules.

By order of the Board
Nanjing Sample Technology Company Limited*
Sha Min
Chairman

Nanjing, the PRC
28 January 2016

As at the date hereof, the executive Directors are Mr. Sha Min (Chairman), Mr. Chang Yong, Mr. Zhu Xiang, the non-executive Director is Mr. Ma Jun; and the independent non-executive Directors are Mr. Xu Suming, Mr. Shum Shing Kei and Mr. Geng Nai Fan.

English names of the PRC established companies/entities in this announcement are only translations of their official Chinese names. In case of inconsistency, the Chinese names prevail.

* For identification purposes only